

Brooke Martell

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Experience

Skills/Qualifications

- Experienced with editing on Premiere Pro Velocity, Edius and Final Cut X and Seven
- Excellent at shooting content, editing footage and ad-libbing during breaking news
- Posts news content multiple times a day on Facebook, Twitter and Instagram
- Stacks and writes broadcast and web content in ENPS and Social News Desk

KSBY-TV (NBC)

San Luis Obispo, Calif.

Jan. 2016-present

Multimedia Journalist

- Pitches story ideas at daily morning and afternoon editorial meetings
- Shoots live shots in studio and interviews, b-roll and stand-ups on JVC and Panasonic P2HD cameras
- Turns and edits packages and VOSOTs on Velocity and Premiere Pro editing systems on a daily basis
- Covers breaking news with and without photographer, most recently including the Thomas Fire and Montecito mudslides

Anchor

- Proof reads and edits scripts for all newscasts
- Ad libs during cross-talk with co-anchors and in breaking news situations
- Writes multiple web stories and posts to KSBY and work-related social media platforms

Weather Forecaster

- Collects data from National Weather Service for weather forecasts
- Inputs data and builds rundown on The Weather Company Max systems
- Interacts with viewers and community through social media platforms to feature Central Coast photos in newscasts

KNSD (NBC)

San Diego, Calif.

May 2015-Jan. 2016

Assignment Editor

- Contacted local police and fire agencies to update the newsroom on breaking stories
- Established reporter live shots using Dejero units and satellites
- Assigned and sends reporters and photographers to stories and breaking news scenes

Writer

- Wrote VOs and VOSOTs for morning, mid-day, and evening newscasts on a weekly basis
- Worked closely with reporters to ensure their scripts are in on time for their live shots
- Assisted in the digital news department to write web-versions of reporter packages

KNSD (NBC)

San Diego, Calif.

Jan. 2015-May 2015

News Intern (paid)

- Shadowed multiple reporters on their assignments, which included coverage of the Cocos Fire trial where I updated the newsroom as the trial day progressed
- Conducted immediate research during breaking news and worked with a photographer to interview Todd Gloria on announcing his campaign for State Assembly
- Wrote articles on local infrastructure, university happenings and court cases that were published to NBC7's website

KPBS

San Diego, Calif.

Jan. 2014-May 2015

Production Assistant

- Set white balance, lighting and controlled camera during live broadcasts of KPBS Evening Edition and KPRS Roundtable